



Television was one of the most influential creations of the 20th Century, helping to shape and spread cultures. News broadcasts bring graphic images into homes and entertainment stars depend on the exposure that TV provides. It is also one of the world's biggest advertising platforms.

Quicklook at Television provides an insight into the TV industry and its people. We move from early pioneers to the explosion of activity after the Second World War. We look at the programmes and the stars that came – and often went, with bewildering speed.

TV is a world wide phenomenon and can be a cultural battlefield.

● In this century TV is having to adapt again, this time to the challenges and opportunities offered by the growth of the internet.

Quicklook at Television

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The author

Brian J. Robb is author of over 20 books on films and TV. He has written biographies of Johnny Depp, Keanu Reeves, Heath Ledger, Ewan McGregor, Leonardo DiCaprio and Will Smith as well as books on directors James Cameron and Ridley Scott.



Brian edited the *Official Star Wars Magazine* (UK) and *Star Wars Insider* (US) for over a decade and is a founding editor of the web site *Science Fiction Bulletin*.

Every **Quicklook** book explains the basics of a big subject in a read of not more than 90 minutes – even for readers with no prior knowledge.

The books are of general interest but should be particularly useful to those entering the world of work.

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